



North Pocono Dandy Lion Little League
PO Box 202
Moscow, PA 18444

Dear Potential Sponsor,

North Pocono Dandy Lion Little League is asking for your support for the 2022 season. We are fully aware that COVID-19 has taken a significant toll on the community, and we are dedicated now more than ever to try to bring some semblance of normalcy to the children in our area. Our league has some needs that will have to be addressed and this can't be done without the generosity of our sponsors. By sponsoring a team, your business name will be displayed on our jerseys, to be seen by other families in the Heritage League, which extends well beyond the North Pocono area. This season, we will also be significantly upgrading our signage at our fields. In years past, sponsors were identified on basic white signs that only displayed the name of your business. This year, we are replacing those signs with more modern canvas signs that can display any name, logo, phone number, website, social media info, and any other info that you would like to be included, and in any color scheme that you prefer. The difference will be drastic and will help to pull in new customers to your business. You will also be identified as a sponsor on our league website, with a link to your business.

Among other significant needs that our league is addressing is the replacing of our bleachers, which have fallen into disrepair. We need to replace 6 sets of bleachers, which cost around \$4500 each. This is a steep price for our nonprofit, so to offset these costs, we are offering lifetime sponsorship signs on our new bleachers. The signs will display your business name and recognition that your generosity helped to make our improvements possible.

We are extremely grateful for everything that our NP community has done to support us in the past, and we hope that with your tax deductible donation, our players will continue to be able to reach their goals both on the field and off.

Please feel free to reach out with any questions. Our email is board@northpoconolittleleague.com. Again, we are extremely grateful for your support.

Sincerely,

NPDLL Board



North Pocono Dandy Lion Little League

P.O. Box 202

Moscow, PA 18444

northpoconolittleleague.com

EIN 23-2391808

Sponsor Form

Please fill in the appropriate blanks

Make checks payable to NPDLL

Please consider your canceled check your sponsorship receipt

Company Name: _____

Address: _____

Telephone: _____ Contact: _____

E-mail Address: _____

Sponsor Options: (please check one or more)

_____ Team/League Sponsorship (\$400/yr)

Includes new full color canvas signs with phone #, specific color scheme, and any other important info you would like on the sign.

Please list any information you would like on the sign _____

New Bleacher Sponsorship: (\$1000/one time)

_____ Lifetime signage on new bleachers at Aston or Dandy Lion complex

New bleachers (\$4,500 per set) will be purchased with proceeds, with a sign showing your business information and generosity, prominently hung yearly

Child in league (circle one): YES / NO

TOTAL \$ _____

Brian Walsh (NPDLL President) 570-430-7876 board@northpoconolittleleague.com



Example of our upgraded signage

OLD SIGNS



NEW SIGNS

